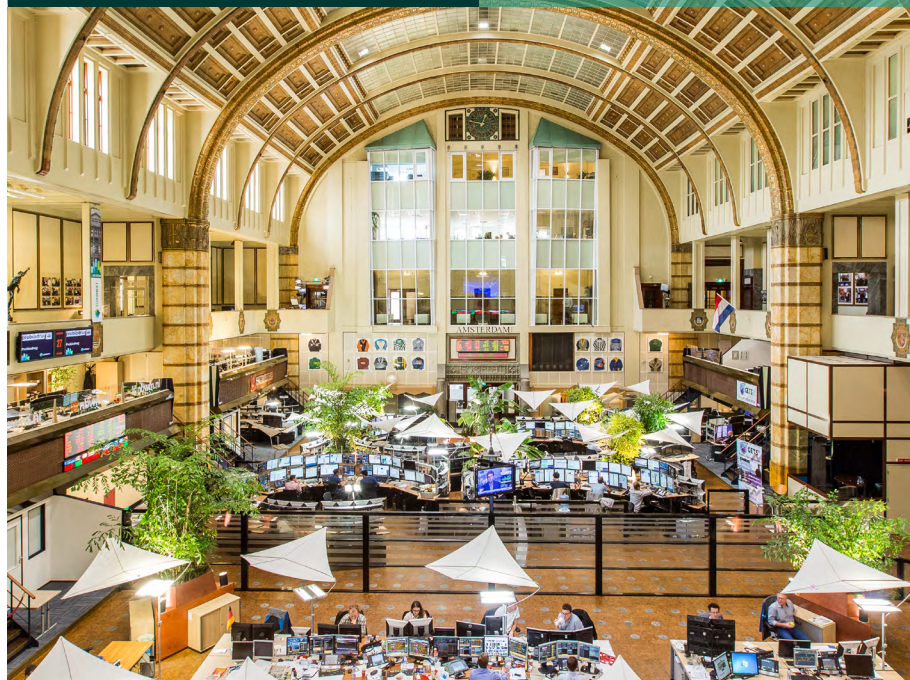




IPO DAY Prague

THURSDAY
29 FEBRUARY 2024

Hotel Andaz Prague
Senovážné nám. 976/31
110 00 Prague,
Czech Republic





Euronext IPO day is an exclusive workshop specifically designed to help founders, entrepreneurs, and business leaders expand their knowledge of capital markets. This one-day event is dedicated to supporting participants in becoming IPO-ready and successfully navigating the process of going public. Throughout the workshop, attendees will acquire valuable insights and knowledge on the steps and requirements involved in preparing for an initial public offering. The workshop content is provided by Euronext and key partners in the EU/CEE region, including the Netherlands Czech Chamber of Commerce, investment bankers, auditors, lawyers, and investor relations experts.

PARTNERS

Equity Capital Markets



Capital Markets Advisory



Audit, Reporting and
IPO Readiness



Strategic
Communications & IR



Legal Advisory



Legal Advisory



In cooperation
with:



Our experts will share insight on:

The Initial Public Offering (IPO) and the reasons for going public

How to prepare for an IPO

The role of advisors

What it means to be a listed company

What to expect?



Get a better understanding of capital markets



Consider new sources of financing



Connect with Euronext and capital market experts



Gain exposure and network with companies like yours

Agenda for the day

9:00 Welcome coffee

9:30 Introduction & agenda

10:15 **From Private to Public**
Preparing for your next growth phase by getting your company IPO-ready

11:15 Coffee break

11:30 **Preparing your IPO**

- Different routes to markets
- Preparing your IR and financial communications
- Introduction to all legal aspects of going public

12:40 Networking lunch

13:30 **Mr. Daan Huisinga, Ambassador of the Kingdom of the Netherlands to the Czech Republic**

13:45 **Fireside chat with Mr. Richard Wilkinson, Group CFO at CTP N.V.**

14:15 **Going public**
The impact of an IPO on your organisation, governance and compliance

15:00 Coffee break

15:30 **Life as a listed company**

- Making optimal use of the capital market
- Understanding market dynamics and mechanics
- Stakeholder management as a listed company

16:45 Closing drinks

Recent listings from Central and Eastern European companies:



IPO

JANUARY 2021

€ 3,220m raised
€ 8,000m mkt cap.



CTP

IPO

MARCH 2021

€ 948m raised
€ 5,652m mkt cap.



Euronext's pre-IPO training programme for company executives

Each year, Euronext organises a six-month educational pre-IPO programme to help companies navigate the capital market landscape and prepare for a listing. Our programme is available in several countries in Europe, including Germany and Central Eastern Europe. It facilitates networking between entrepreneurs and advisors in the capital markets industry.

30 growing businesses in CEE have already joined our programme tailored for this region.

SEE DIGITAL BROCHURE →

or scan the QRcode



ANTICIPATE

Individual coaching sessions



FOCUS

Thematic courses



LEARN

Workshop sessions



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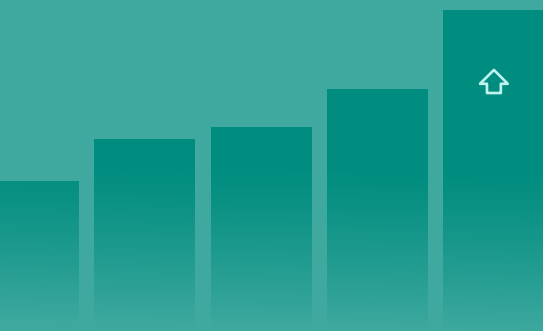
European campus



Euronext at a glance

The listing venue of choice for European companies

Euronext is the leading pan-European exchange covering Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal – and is home to 1,900 companies worth €6.2 trillion in aggregated market



In five years,
Euronext welcomed

630+ IPOs

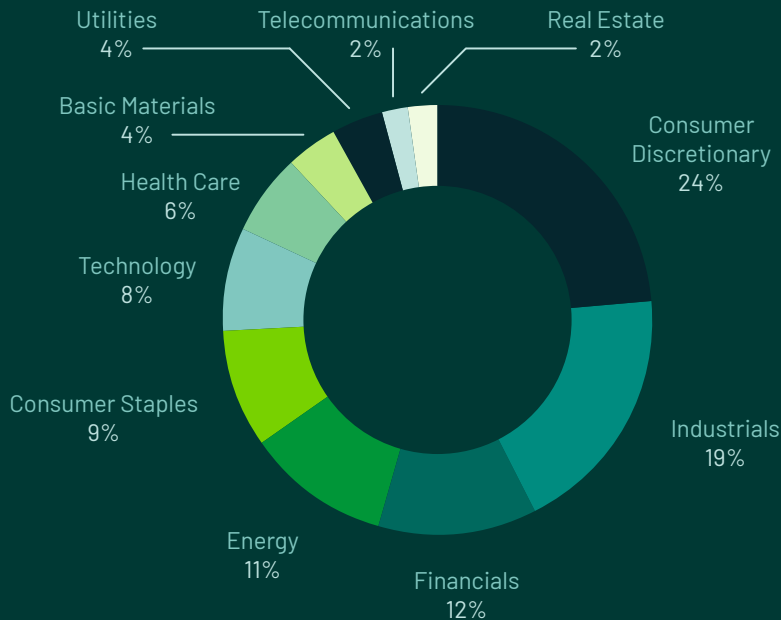
which raised

€53 billion

in the process.

Financing all types of companies

LISTED COMPANIES BY INDUSTRY



Access a large pool of

6,000+

institutional investors from

74 countries,

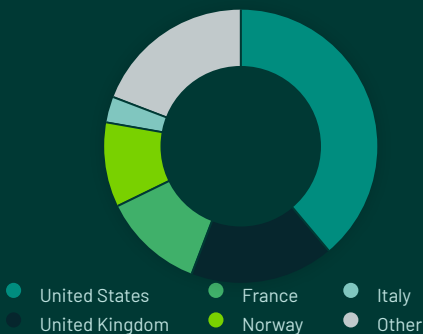
including the

United States (38%) and

the United Kingdom (18%)

- and benefit from greater liquidity
and global visibility.

GEOGRAPHICAL DISTRIBUTION





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The Netherlands, Germany & CEE**

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