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LA FRANÇAISE DES JEUX LISTS ON EURONEXT

VERY SUCCESSFUL IPO ATTRACTS INDIVIDUAL AND INSTITUTIONAL INVESTORS EN MASSE



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Paris – 21 November 2019 – Euronext today celebrated the listing of La Française des Jeux (FDJ), France's leading lottery and gaming company, in compartment A of its regulated market in Paris (ticker code FDJ).

As the successor company to the French National Lottery created in 1933, FDJ is France's leading lottery and gaming entity; it operates the second-largest lottery in Europe and the fourth-largest worldwide. The group has two main activities: the lottery (including draws and instant wins), and sports betting (at points of sale and on line). FDJ has 2,500 employees and offers the general public around 85 fun, responsible gaming options. It aims to strengthen its position in France and become an international benchmark in gaming and related services.

La Française des Jeux (ticker code: FDJ) was listed on 21 November 2019 through the admission to trading of the 191,000,000 shares making up its capital, including 81,141,631 new shares issued as part of a Global Offering¹, or 42.5% of total share capital. The over-allotment option represents 11,350,028 shares.

The reference price at market opening was €19.50 per share, setting market capitalisation at €3,724,500,000, and the offering raised a total of €1,600,110,403 million.

FDJ's IPO was a resounding success among institutional and retail investors alike. Over 500,000 retail investors bought in, the largest number since Aéroports de Paris (ADP) was listed in 2006. The total tranche allocated to individuals was €712,142,613 and that for institutional investors was €887,967,790 (before exercise of the over-allotment option).

This is France's largest IPO since Natixis in 2006.

Stéphane Pallez, CEO of La Française des Jeux, said: "Today we are happy to celebrate a new milestone in the long, illustrious story of La Française des Jeux: the outstanding success of our IPO with institutional and retail investors, both French and foreign. Individuals in France now own over 20% of our capital, making FDJ an investment of choice for individual shareholders. Thanks to the engagement of our 2,500 employees,

¹ The Global Offering was made up of a Public Offering that included an Open-Price Offer (FPO) in France and a Global Placement with institutional investors in France and other countries.

many of whom also bought shares in the tranche reserved for them, our Group is set to pursue a strategy of balanced growth that combines strong business performance with responsible gaming and social engagement.”

Martin Vial, Commissioner for State Shareholdings, said: “We are delighted that this IPO has been a popular success, with nearly half a million French people becoming shareholders of La Française des Jeux. This is the French State’s first privatisation in 14 years, and the proceeds will be used to support disruptive innovation and finance the industries of the future.”

At the listing ceremony, Stéphane Boujnah, Euronext CEO and Chairman of the Managing Board, said: “We are proud to welcome La Française des Jeux to Euronext. Its successful IPO shows that individual shareholders are coming back to capital markets, and we look forward to supplying La Française des Jeux with the resources it needs to grow.”



Photo: Bruno Le Maire, French Minister for the Economy and Finance, Stéphanie Pallez, Chairwoman and CEO of FDJ and Stéphane Boujnah, CEO of Euronext rang the bell opening morning trading to celebrate La Française des Jeux’s listing.

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About Euronext

Euronext is the leading pan-European exchange, covering Belgium, France, Ireland, the Netherlands, Norway, Portugal and the UK. With close to 1,500 listed issuers worth €4.3 trillion in market capitalisation as of end September 2019, Euronext has an unmatched blue chip franchise that includes 26 issuers in the Morningstar® Eurozone 50 IndexSM, and a strong and diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, Euronext also operates Euronext GrowthTM and Euronext AccessTM, simplifying access to listing for SMEs. The Norwegian stock exchange and its clearing & settlement subsidiary, together operating as Oslo Børs VPS, joined Euronext on 17 June 2019.

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About La Française des Jeux (FDJ)

FDJ is the historical and unique Lottery operator in France, #2 in Europe and #4 worldwide. FDJ is also the main sports betting operator in France. FDJ offers more than 85 games, with both lottery—draw-based games (Loto, Euromillions) and scratch-card games (Millionnaire, Astro, Vegas, Cash)—and sports betting (Parions Sport), at points of sale and on line.

FDJ's performance is driven by a portfolio of iconic brands, the #1 proximity network in France, a growth market, investments, and an innovation strategy to make its offering and its distribution more attractive with an enhanced gaming experience.

In 2018, for 25 million players, with more than 30,000 points of sale and 2,200 employees, FDJ collected €15.8 bn in player stakes, 15% of which were digital. It distributed €10.7 bn to its players, contributed €3.5 bn to public finance, and paid its retailer network nearly €0.8 bn. For more information: www.groupefdj.com

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