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Adventure lists on Euronext Growth Milan

- **15th listing of 2024 on Euronext Growth Milan**
- **33rd listing on Euronext in 2024**
- **The company raised €4 million**
- **Market capitalisation at IPO is €14 million**

ADVENTURE
S.p.A.

Milan – 8 August 2024 – Borsa Italiana, part of the Euronext Group, today congratulates Adventure on its listing on Euronext Growth Milan.

Adventure is a digital communications company and a leader in digital technologies and solutions. It owns and operates ameconviene.it, a price comparison website for gas, power, phone, and insurance rates that is a benchmark in the online price comparison marketplace, and which stands out for its unique approach to the collection of qualified contacts and in-depth analysis of Italian consumers' needs.

Adventure's listing represents the 15th listing this year on Euronext Growth Milan, Borsa Italiana's market for small and medium-sized companies, and it is Euronext's 33rd listing of this year.

In the placement phase, Adventure raised €4 million.

The free float at the time of admission is 28.57% and the market capitalisation at IPO is €14 million.

Silvana Cozza, CEO of Adventure, said: *"We are proud of such a significant and prestigious achievement – indeed, a landmark for Adventure. Ringing the bell at Borsa Italiana was a moment I will never forget as an entrepreneur, as a manager, and also as a citizen who loves her home country. We want to grow bigger, we are ambitious, and we have new challenges ahead of us to implement our industrial plan including artificial intelligence, innovation and the impact of new technologies on our business."*



Caption: Silvana Cozza, CEO of Adventure, rang the bell during the market opening ceremony this morning to celebrate the company's listing.

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About Adventure S.p.A.

Adventure S.p.A. is a digital company leader in digital technologies and solutions. Established in Turin in 2017 thanks to the experience of digital marketing professionals, it is the owner of ameconviene.it, a price comparison website for gas, power, phone, and insurance rates. As an innovative benchmark in the online price comparison marketplace, Adventure S.p.A. stands out for its unique approach to the collection of qualified contacts and in-depth analysis of Italian consumers' needs. Drawing on a team of digital marketing experts, it offers a user-friendly platform that allows easy comparison of the best options on the market while ensuring transparent, impartial, and respectful handling of personal data security. Adventure S.p.A. incorporates advanced artificial intelligence solutions that further enrich and refine the user experience. By taking an innovation and customer satisfaction-oriented approach, and through its comparison website ameconviene.it, Adventure S.p.A. undertakes to reshape the way consumers experience essential services, offering transparency and convenience in an ever-evolving market.

About Euronext

Euronext is the leading pan-European market infrastructure, connecting European economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. With nearly 1,900 listed issuers and around €6.5 trillion in market capitalisation as of end of June 2024, it has an unmatched blue-chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. The Group provides a multi-asset clearing house through Euronext Clearing, and custody and settlement services through Euronext Securities central securities depositories in Denmark, Italy, Norway and Portugal. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying access to listing for SMEs. For the latest news, go to euronext.com or follow us on Twitter (twitter.com/euronext) and LinkedIn (www.linkedin.com/company/euronext)

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