



MARKET ACCESS CENTER EUROPE
VISIBILITY



- Listed emblem
- Bell Ceremony
- Website
- Image wall
- Publications
- Press releases
- My Quote Box

Euronext, the world's largest stock exchange, provides a meeting place between investors, listed companies, the financial press and the institutional financial community. 6000 European companies are listed on Euronext. The financial community is supported by Euronext's market-making efforts. Euronext helps listed companies to improve their shares' liquidity and visibility on the market. The exchange offers a range of services to listed companies, including:

Listed

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LISTINGS

EURONEXT LISTED EMBLEM

A symbol of success



Using your listed emblem to optimize your visibility as a listed company



The listed emblems of Euronext and Alternext have been widely used for several years by some of the world's largest and most influential brands.

The Euronext listed emblem instantly displays your company's listed status with the world's largest exchange group. The emblem is personalised to incorporate your ticker symbol which is typically composed of two to five letters.

Using the listed emblem in your corporate and marketing communications sends a powerful message to your target audience and clients.

It's a strategic business tool that can be applied to all your company's communications:

- Annual reports
- Websites
- Business cards
- Advertising
- Signage
- Brochures
- Merchandise...

A recognised symbol with a big impact

Your company worked hard to establish its brand. Strengthen it by displaying the Euronext and Alternext listed emblems, symbols of success. At a glance, the listed emblem sends a powerful message to the business community and your stakeholders:

- To analysts and investors, the Euronext/Alternext listed emblem means that your company meets Euronext's stringent criteria
- To suppliers, business partners and competitors, it communicates strength and integrity
- To customers, it's a reassurance of financial strength and stability
- To employees, the emblem speaks of progression and success
- And to the entire world, the listed emblem instantly places your company among the most forward thinking and successful brands across the world.





The Euronext listed emblem is intended to increase the visibility and recognition of a listed company within the business and investor community.

Using the Euronext or Alternext listed emblems is easy!

When you use the Euronext or Alternext listed emblem, please use the following guidelines:

- Please contact the Euronext Issuers Relations team (**MyQuestion@euronext.com**) for your company's personalised emblem artwork.
- Print the logos in up to two solid colors (PMS 2748 + black 100%), or one solid color (black 100%), or in reverse (knockout).
- Please do not change the design elements of the emblem. Maintain the exact proportions between the individual elements in the emblem. Also, please respect the emblem's minimum clear space (equal to half the full height of the symbol) from any copy, photography, or background patterns.



For more information on the many promotional opportunities available to Euronext listed companies, contact your account manager at Euronext.

